



## HP LITTLE MAKERS CONTEST TERMS AND CONDITIONS: SCHOOLS

The HP Little Makers Campaign is a platform and contest for children to experience immersive learning with the HP Printer DeskJet Ink Advantage 3700. Schools and families can work with their children for HP's Little Makers Challenges. The challenges are designed to reinvent learning experiences and explore ways to help your children shine, driven by the HP DeskJet Ink Advantage 3700.

### Entry Procedures:

1. Every 2 weeks, one challenge will be released. This will happen over the course of 16 weeks. There will be a total of 8 challenges.
2. Participants to download the challenge from HP Malaysia at [hp.com/my/littlemakers](http://hp.com/my/littlemakers)
3. Participants to carry out the challenges as per the instructions and is allowed to be as creative as they want.
4. Upon completion of challenge, students are to upload a photo of their artwork on their social media account(s).
  - a) Must contain the following hashtags and tags in their entry: #HPMY #HPDeskJet #HPLittleMakers  *#(insert school name)*
5. Must tag @hp\_asia if it is on Instagram AND/OR @HP\_Malaysia if it is on Facebook;
6. In order to be in the running for the grand prize, the schools with the highest submissions will win
7. Participant must ensure their Instagram and/or Facebook profiles are set to "Public"; and ensure that all postings are made available throughout the entire campaign duration and until the winners have been announced.

### Period and Prize:

At the end of the 8 challenges, Schools stand a chance to win the grand prize – an HP Idea Lab worth RM20,000. We will be releasing the challenges according to the timeframe below but all previous uploaded challenges can be accessed on the microsite.

Students are also allowed to complete the other challenges should they join this contest at a later date.

Week	Name of Challenge	Timeframe (2019)
1	Paper Plane Physics	16 January, 8:00am – 29 January, 11:59pm
2	Behind the Shadows	30 January, 8:00am – 12 February, 11:59pm
3	Time Will Tell	13 February, 8:00am – 26 February, 11:59pm
4	Around the World	27 February, 8:00am – 12 March, 11:59pm
5	Unboxing Imagination	13 March, 8:00am – 26 March, 11:59pm
6	Animal Kingdom	27 March, 8:00am – 9 April, 11:59pm
7	Look at the Stars	10 April, 8:00am – 23 April, 11:59pm
8	Cleaning Our Oceans	24 April, 8:00am – 7 May, 11:59pm

### TERMS & CONDITIONS

1. **About This Contest.** HP DeskJet Ink Advantage 3700 Little Makers Campaign ("Contest") is organised by HP PPS Sales Sdn. Bhd. ("Promoter" or alternatively "HP Malaysia"). All Participants to this Contest



are subject to these Terms or such other terms and conditions that Promoter may impose accordingly later. By participating in this Contest, participant is deemed to have agreed to and accepted these Terms and versions as subsequently amended. This Contest and related prizes are not valid in conjunction with any other offer or promotional product bundle outside of this Contest. Entries to this Contest are not transferable or assignable.

**2. Contest Period.** This Contest runs from 16 January 2019, 8:00am to 7 May 2019, 11:59pm (“Period”). Late, lost or misdirected submissions will be disqualified. Promoter reserves the right to modify or extend the Contest Period at its sole discretion.

**3. Eligibility.**

- (a) This Contest is open to individuals aged Five (5) years and above and a resident of Malaysia.
- (b) Employees of Promoter, its subsidiaries, divisions, affiliates, authorized dealers/distributors, agents (including the advertising, public relations, marketing and interactive agencies used by Promoter or its affiliates) and their immediate families are not eligible to participate in this Contest. Immediate family means any of the following: spouse, child or step-child (whether natural or by adoption), parent, step-parent, brother, sister, step-brother or step-sister.
- (c) Promoter reserves the right to verify the eligibility of each participant and to disqualify any ineligible person from (i) his or her participation in this Contest; and (ii) receipt of any prize and/or require the return of any such prizes awarded. In such an event, Promoter reserves the right to select a new winner for the prize and/or dispose of the prize in any manner it deems fit, at its sole discretion.

**4. Contest Procedure.**

To enter, participant is required to complete the following:

- b) Complete each Little Makers challenge using necessary materials required
- c) Snap a photo of their creations and upload it to their social media account(s).
- d) Must contain the following hashtags and tags in their entry: #HPMY #HPDeskJet #HPLittleMakers  *#(insert school name)*
- e) Must tag @hp\_asia if it is on Instagram AND/OR @HP\_Malaysia if it is on Facebook;
- f) Participant must ensure their Instagram and/or Facebook profiles are set to “Public”; and ensure that all postings are made available throughout the entire campaign duration and until the winners have been announced.

Judging criteria: At the end of the 8 challenges, one (1) school will be selected to win the HP Idea Lab worth RM20,000. Should there be tie, we will look at the highest number of individuals who participated in this campaign.

**5. Submitted Content.** All content submitted by any Participant (other than Participant’s personal information) and all copyright and other rights in such content and/or other materials will vest in and become the property of Promoter and will not be returned. Each Participant agrees to provide a



written assignment of all rights to Promoter, if requested. Promoter (and its affiliates) reserves the right to use all or some content in its original or edited format, and whether to promote the Contest or otherwise without further notification, remuneration or compensation to and of any Participant in this Contest for any purpose Promoter deems fit to the extent permitted by law, including without limitations for publicity purposes, and to the extent Promoter does not own such content pursuant to these Terms each participant hereby grants to Promoter (and its affiliates) a worldwide, royalty-free and non-exclusive license to use the copyright and all other intellectual property rights of whatever nature in such content for such purposes. The Participant also agrees in so far as it is permitted by law to waive all moral rights in the art types submitted including the right of attribution of authorship. Each Participant hereby represents and warrants that all elements contained in the content submitted for this Contest:

- (a) is original to the participant and fully cleared for use as contemplated in these Terms;
- (b) does and will not, in any way, violate or breach any of the terms of any other agreement the participant may be a party to;
- (c) is not unlawful, harmful, threatening, abusive, invasive of another's privacy, harassing, defamatory, slanderous, tortious, vulgar, obscene, hateful, racist or otherwise offensive or objectionable to any other person or entity and if found so, participant will be responsible for such consequences;
- (d) does not infringe or violate any copyright, trademark or other right (including the full spectrum of intellectual property rights), or contain any matter the publication or sale of which will violate any law, including federal or state statute or regulation;
- (e) is not in any way cruel, abusive, nor involved any injury or hurt being caused to animal(s);
- (f) is not contrary to or in breach of any internationally or generally accepted principles of human rights;
- (g) does not contain any unsanctioned advertising, pyramid-scheme, promotional materials, or any other forms of unsanctioned solicitation, including without limitation junk mail, spam, chain letters, or any unsolicited mass distribution by e-mail;
- (h) is free of viruses, corrupted files, malicious code or worms, or any other similar software or programs that may damage the operation of the host site or other computer; and
- (i) shall not require Promoter to pay or incur any sums to any person or entity as a result of Promoter's use or exploitation of the same and each participant will indemnify Promoter (and its affiliates) from and against any and all loss, damage, liability and costs resulting from breach of the above representations and warranties in relation to such participant's submitted content.

Promoter reserves the right to disqualify any Participant who submits any content in breach of the above representations and warranties.

- 6. Prize.** The Winner will be entitled to an HP Idea Lab worth RM20,000. One (1) school will be selected in the week commencing 20 May and will be announced via social media. We will also inform Tickled Media on the decision.



- 7. Winner(s) and Judging Criteria.** The Winner(s) will be selected by HP Malaysia's group of judges within the said Contest Period. Promoter reserves the right to disqualify any participant who does not comply with these Terms. The Winner(s) of this contest will be notified via Email, Private Message on Facebook or Direct Message on Instagram. The results will be final, and Promoter will not entertain any appeals, complaints or queries. Instructions for prize collection will be given to the Winner(s) in the notification. No compensation will be due to the Winner(s) who fails to attend and claim the prize within the stipulated time.
- 8. Release and Indemnity.** To the extent permitted by applicable law, each participant, by entering this Contest, expressly releases Promoter from any claim, action or demand arising out of or in connection with this Contest or their prize, if any. Participants will indemnify Promoter, its agents, employees, representatives, associates, affiliates, parent and subsidiary companies against any and all claims, losses, costs, damages, liability and expenses arising out of the participant's breach of any of these Terms.
- 9. Disclaimers.**

  - (a) To the extent permitted by law, no representations or warranties are made as to the quality, suitability or merchantability of any prize (or any part of it). Acceptance of any prize will, to the extent permitted by law, constitute a full release and discharge of Promoter by each winner from any and all liability, claims, demands, causes of action, and/or damages which the winner may have, whether known or unknown at the present time, of any nature whatsoever, arising out of or relating to: (i) this Contest; (ii) property damage, theft or loss suffered by the winner as a result of the use and/or enjoyment of the prize; and/or (iii) any tax liabilities in relation to this Contest, prize and/or use or enjoyment of the same;
  - (b) Promoter will accept no responsibility for late, lost or misdirected mail. Further, to the extent permitted by law, Promoter is not responsible for any problems or technical malfunction of any telephone network or lines, computer online systems, servers, or providers, computer equipment, software, technical problems or traffic congestion on the Internet or at any website, or any combination thereof, including (but not limited to) any injury or damage to participants or any other person's computer, related to or resulting from participation in this Contest;
  - (c) If this Contest cannot run as planned, including, but not limited to, infection by computer virus, bugs, tampering, unauthorised intervention, fraud, technical failures, prohibition by the relevant authorities or any other causes beyond the control of Promoter which corrupts or affect the administration security, fairness, integrity or proper conduct of this Contest, Promoter reserves the right in its sole discretion to disqualify any individual who tampers with the entry process, and/or to cancel, terminate, modify or suspend this Contest as it sees fit;
  - (d) Promoter is not liable for any loss or damage whatsoever which is suffered (including, without limitation, indirect or consequential loss), or for personal injury suffered or sustained, as a result of taking part in, the winning of or use of any of the prizes, except for any liability which cannot be excluded by law; and



(e) This Contest is in no way sponsored, endorsed, administered or associated with Facebook and Instagram.

**10. Personal Data.** Promoter may subsequently be required to collect personal data which may be shared with Promoter's affiliates and agencies assisting with this Contest. By participating- to this Contest, Participant agree that Promoter may collect, use and disclose your personal data provided in this Contest for the following purposes in accordance with the Personal Data Protection Act 2010. For further details and consent associated with HP Malaysia privacy policy in accordance to local governing laws, you may visit: [www.hp.com.my/privacy](http://www.hp.com.my/privacy).

**11. Waivers.** The Promoter has the absolute discretion to grant any waivers and indulgences on terms and conditions of this Contest.

**12. Governing Law and Jurisdiction.** The laws of Malaysia shall govern the terms and conditions of this Contest. Participants agree to submit to the non-exclusive jurisdiction of the courts of Malaysia for all matters arising from or in relation to this Contest.