



CHANNEL SEVEN
SUNRISE MILLION DOLLAR DIG COMPETITION
TERMS AND CONDITIONS

By entering the Sunrise Million Dollar Dig Competition, you are agreeing to the following terms and conditions:

1. STANDARD TERMS

1.1 Information on how to enter forms part of the terms and conditions of entry.

2. WHO CAN ENTER?

2.1 Subject to clause 2.2, entry is open to residents of Australia, 18 years of age or older, where the Channel Seven signal is received.

2.2 Employees and their immediate families of Seven Network (Operations) Ltd, Ansible Pty Ltd, and their associated agencies and companies associated with this Promotion are not eligible to enter.

3. HOW TO ENTER

3.1 The Competition commences on Monday 9 August 2021 at 5.30am AEST and concludes on Wednesday 18 August 2021 at 12.00pm AEST ("the Competition Period").

3.2 In order to enter, viewers must send a text message/SMS to 19777277 including the entrant's full name, address, state and postcode (Charge \$0.55 – Helpline 1300 851 419).

3.3 For viewers in all states, the entry cost for an SMS entry will be charged at the premium rate of \$0.55 (including GST). Extra charges will apply to entries exceeding this character limit. 'Characters' refers to text only. Images, emojis and/or special characters may exceed this character limit and generate additional charges. Ansible Pty Ltd Helpline 1300 851 419. Note that premium rate services are not available via every provider, it is recommended that viewers contact their individual service provider to confirm.

3.4 Entrants (including the winners) may enter the Competition as many times as they like but there will only be one (1) winner, who will be awarded one (1) prize. The time of entry will in each case be the time the SMS message is received by the Ansible Pty Ltd database.

3.5 SMS entries via the internet or computer generation are invalid and will not be accepted.

4. PRIZES

4.1 There will be one (1) prize winner who will win:

(a) Two (2) return economy flights from winners nearest capital city to Coolangatta on Thursday 19 August 2021 and one night's twin share accommodation (min. 4 stars) on the Gold Coast on the evening of Thursday 19 August 2021 to participate in a live Sunrise event to win a cash prize on Friday 20 August 2021 on the Gold Coast, Qld during the Sunrise program 5.30am AEST – 9.00am AEST – **value \$2,500**;

(b) One (1) of the following amounts dependent on dollar prize value contained in the vessel selected by the winner: \$1,000,000, \$20,000 or \$10,000, where the dollar amounts are dispersed amongst the following number of vessels:

- 1 x \$1,000,000
- 2 x \$20,000

- 5 x \$15,000
- 92 x \$10,000

TOTAL MAXIMUM PRIZE POOL VALUE is \$AUD 1,002,500 depending on the vessels selected by the winner, the total prize pool value is **between \$12,500 and \$1,002,500**.

Cheques will be made payable to each winner to the value of the prize won.

- 4.2 If the major prize winner is not able to travel on the nominated dates, they will be permitted to nominate a proxy to travel in their place and take part in the Major Prize determination. The prize (airfares and accommodation in the Gold Coast) will be transferred to the proxy and the original winner will not receive a replacement prize or cash in lieu of the airfare and accommodation.
- 4.3 In the event that the neither the Winner nor their nominated proxy are able to attend the Major Prize Determination in the Gold Coast for any reason, including but not limited to COVID 19 travel restrictions, the Winner will forfeit the travel component (airfares and accommodation in the Gold Coast) of the prize and the Promoter will nominate a proxy to select a vessel on behalf of the Winner.
- 4.4 If the major prize winner, or any of the nine (9) drawn reserves, are not contactable or has not contacted the Promoter by 4.00pm AEST on Wednesday 18 August 2021 the Promoter will nominate a proxy to select a vessel on Friday 20 August 2021 on the Gold Coast, Qld during the Sunrise program 5.30am AEST – 9.00am AEST (subject to scheduling changes within the Program).
- 4.5 If the major prize winner nominates a proxy, the dollar amount that the proxy selects during the live Sunrise event will be awarded to the winner and the Proxy will have no claim to the cash prize.
- 4.6 In the event that the promoter nominates a proxy to participate in the live Sunrise event, as per clause 4.4, an unclaimed draw will take place as per clause 5.9, and the dollar amount selected by that proxy will be awarded to the unclaimed prize winner.
- 4.7 Prize values are based upon the recommended retail prices and are correct as at the date of printing (inclusive of GST). The Promoter accepts no responsibility for change in prize value between now and the ultimate date on which the prize is taken. There will be no credit given if the full value of prize in Clause 4.1(a) is not utilised.
- 4.8 The prize winner, or their nominated proxy, and their travelling companion are responsible for all other expenses including but not limited to meals (unless specified), incidentals, tips, spending money, travel insurance, airport taxes and all transfers other than those specified. Travel insurance is not included in the prize and will be the responsibility of the winner. Travel insurance is highly recommended.
- 4.9 If a winner, or their nominated proxy, and their companion are from a regional area or in Queensland, travel arrangements to and from the nearest capital city airport do not form part of the prize and are the responsibility of the winner.
- 4.10 The winner, or their nominated proxy, and their travelling companion must travel on the same flight as each other to Coolangatta and must travel together.
- 4.11 In participating in the prize, the winner agrees to participate and co-operate as required in all editorial activities relating to the Competition, including but not limited to being interviewed and photographed. The winners grant the Promoter a perpetual and non-exclusive licence to use such footage and photographs in all media worldwide and they will not be entitled to any fee for such use.
- 4.12 By entering this competition, and by collecting a prize, the winner acknowledges and accepts that driving, travel and any other activities comprising the prize, are inherently dangerous and may result in death, injury, incapacity, damage to property or other losses. The Promoter is not responsible for any acts of god, such as adverse weather conditions or industrial action or civil commotion that may occur whilst the winner is travelling. It is the responsibility of the prize-winner to enquire about local issues and conditions at destinations prior to travel. The Promoter does not guarantee that the winner will enjoy the travel prize or be suited to the type of travel prize that is offered.
- 4.13 The Promoter makes no guarantee that the celebrities, actors and/or production staff associated with the prize will be present during the visit. Even if those people are present, the winner will not necessarily meet with any of them. Travel must be taken to coincide with the timing of the prize, on a date to be determined by the program producers/Promoter. During the visit the winner must abide by, and ensure his or her companions abide by all reasonable requests of the Promoter and program producer. Failure to comply may result in immediate and unconditional removal of the winner from the premises. All entrants agree that if they win the prize, they will not, and their companions will not, sell or otherwise provide their story and/or photographs to

any media or other organisation, including the internet. Photographs will be allowed only at the discretion of the program producers and the celebrity.

- 4.14 Winners should seek independent financial advice about any tax implications that may arise from the prize winnings.
- 4.15 It is a condition of accepting the prize that the major prize winner and the weekly prize winners and their travelling companions must comply with all the conditions of use of the prize and the prize supplier's requirements.
- 4.16 The winners agree they will not sell or otherwise provide their story and or photographs to any media or other organisation.
- 4.17 Full details of prizes can be obtained by telephoning the Seven Network in each state on Sydney (02) 8777 7777; Melbourne (03) 9697 7777; Adelaide (08) 8342 7777; Brisbane (07) 3369 7777; Perth (08) 9344 0777.

5. HOW TO WIN

- 5.1 There will be one (1) draw conducted on Wednesday 18 August 2021 at 12.15pm AEST. The draw will take place at Ansible Pty Ltd, Level 3, 100 Chalmers Street, Surry Hills NSW 2010. Each entrant who has entered the Competition over the Competition Period and registered all details in accordance with clause 3 by using a mobile phone with a reply path whose SMS message has passed through the Telco carriers between the daily Competition dates and times as stated in clause 3.1 ("Qualifying Entrant") will be entered into the draw. The Promoter reserves the right to draw additional reserve entries (and record them in order), in the event that an invalid entry is drawn or an entrant drawn is ineligible. The Promoter will randomly draw ten (10) entrants from the national pool of valid daily entrants received, of which one (1) will be named the winner.
- 5.2 In the event that the first (1st) call is not a valid winner in accordance with the valid winner requirements, then the Promoter will call the remaining nine (9) entrants in the order they were drawn, until the call is answered and recorded to ensure that the prize is awarded. In the event this process does not result in the prize being awarded, an unclaimed prize draw will take place as per the details set out in clause 5.9 below.
- 5.3 The winner will be notified of their prize via telephone on Wednesday 18 August 2021 to arrange flights and accommodation to attend the Sunrise event prize determination on Friday 20 August 2021. The winner must confirm their details, or their nominated proxy's details by 4.00pm AEST on Wednesday 18 August 2021.
- 5.4 The winner (or their nominated Proxy) must attend the Sunrise event prize determination on the Gold Coast during the Sunrise Program on Friday 20 August 2021. If the winner resides outside of Queensland they will be provided the 2 x return economy flights and accommodation on the Gold Coast (as stated in clause 4.1) to enable them to participate in the Sunrise Million Dollar Dig.
- 5.5 There will be one hundred (100) numbered plots on the beach each with a corresponding vessel containing amount of money as outlined in Clause 4.1(b) buried in the sand. The winner will select one (1) numbered plot, dig in the sand to retrieve the buried vessel and win the corresponding amount contained in the vessel.
- 5.6 For clarity, in the event that any prize value remaining at the end of the Sunrise program on Friday 20 August 2021, the prize winner is not entitled to claim the difference in value of the prize amount won and the maximum prize value.
- 5.7 The winner details will be published in the Public Notices section of The Australian newspaper on Monday 30 August 2021.
- 5.8 The Promoter's decision is final and the Promoter will not enter into correspondence regarding the result.
- 5.9 Subject to State government legislation, and if required, an unclaimed prize draw from all non-winning entries will take place at Ansible Pty Ltd, Level 3, 100 Chalmers Street, Surry Hills, NSW 2010 on Wednesday 17 November 2021 at 12.15pm AEDT. The winner will be notified by phone call within 2 days of the draw. The winner's details will also be published in the Public Notices section of The Australian newspaper on Monday 22 November 2021.
- 5.10 It is a condition of accepting the prize that the winner may be required to sign a legal release in a form determined by the Promoter in its absolute discretion.

6. NO LIABILITY

- 6.1 The Seven Network (Operations) Ltd and affiliates, Ansible Pty Ltd and their associated agencies and companies associated with this Promotion, will take no responsibility for prizes damaged or lost in transit, or late, lost or misdirected mail.
- 6.2 The Seven Network (Operations) Ltd and affiliates, Ansible Pty Ltd and their associated employees, agencies and companies associated with this Promotion will not be liable for any misadventure, accident, injury, loss or claim, damages, costs and expenses suffered, sustained or incurred (including but not limited to indirect or consequential) as a result of, or arising out of, or in any way connected with this Promotion and/or its prizes that may occur:
- (a) During the draw;
 - (b) In the participation in any prize;
 - (c) As a consequence of late, lost or misdirected mail;
 - (d) Due to the broadcast of any program relating to the Competition or the publication of any material, including any statements made by any compere, staff member, journalist, other entrants or any other person;
 - (e) In relation to failure of an SMS entry message to be received by the Promoter on account of technical problems or traffic congestion;
 - (f) Arising from or related to any problem or technical malfunction of any telephone network or lines or mobile communications network related to or resulting from participation in this Promotion; or
 - (g) Due to circumstances outside the Promoter's reasonable control.
- 6.3 Subject to State Regulation, in the case of the intervention of any outside act, agent or event which prevents or significantly hinders the Promoter's ability to proceed with the Competition on the dates and in the manner described in these terms and conditions, including but not limited to vandalism, power failures, tempests, natural disasters, acts of God, civil unrest, strike, war, act of terrorism, the Promoter may in its absolute discretion cancel the Competition and recommence it from the start on the same conditions.
- 6.4 Seven Network (Operations) Ltd and its affiliates, Ansible Pty Ltd and their associated agencies and companies associated with this Promotion assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorised access to, or alteration of entries, and reserves the right to take any action that may be available, subject to State Regulation.
- 6.5 Subject to State Regulation, if for any reason this Competition is not capable of running as planned, due to causes including but not limited to tampering, unauthorized intervention, fraud, technical failures or any other causes beyond the control of the Promoter which corrupt or affect the administration security, fairness, integrity or proper conduct of this Competition, the Promoter reserves the right in its sole discretion to disqualify any individual who tampers with the entry process, take any action that may be available, and to cancel, terminate, modify or suspend the Competition.

7. PROMOTER'S DETAILS

- 7.1 The Promoters are Seven Network (Operations) Limited (ABN 65 052 845 262) of Media City, 8 Central Avenue Eveleigh, NSW 2015.
- 7.2 **PRIVACY POLICY:** Entry details remain the property of the Promoter. Ansible Pty Ltd on behalf of Seven Network (Operations) Limited (ABN 65 052 845 262) and its related entities ("Seven"), is collecting your personal information for the purpose of conducting and promoting this Competition, including for the purpose of identifying and notifying winners and understanding our audiences. Seven will otherwise handle your personal information in accordance with Seven's Privacy Policy which is available on our website at <http://www.sevenwestmedia.com.au/privacy-policies> (and which contains information regarding how you can access your personal information, correct it and/ or make a complaint about our handling of your personal information). By providing your personal information below, you agree to the terms of the Privacy Policy. Without limiting the foregoing, Seven may disclose the entrant's personal information to its related entities, business partners and external service providers for research and profiling purposes as well as other purposes reasonably related to the entrant's relationship with Seven. In addition, by entering this competition, you consent to Seven using your personal information for the purpose of Seven and its related entities sending you information regarding programs, products and services available through them and/ or through their business partners, and to Seven from time to time sharing your personal information with

carefully selected business partners for the purpose of them sending you such information directly. We will always provide you with the ability to opt out of those communications. www.sevenwestmedia.com.au

7.3 ACT Permit Number: TP 21/01265, NSW permit number: LTP/02275, SA permit number: T21/1155.